1. K-Love offers an alternative to public radio for Christian families, relaxing music to drive with, a refreshing Christian boradcast that any age can hear 2. If we lose the broadcast to other programing, we Christians would be forced to listen to other less spiritual stations 3. People always say that the station helps them for many reasons - it is just nice to have a station who cares for the Christian needs in this world of violence and repulsive talk Please save our station from destruction